|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Name: |  | | Student ID: |  | |
| Major Field: |  | | Advisor: |  | |
| Expected graduation term: | |  | Today’s date: |  |
|  | | | | | |
| **Courses selected for minor program:**  (Advisor must enter and initial any course substitutions) | | | | | |

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| --- | --- | --- | --- | --- |
| Course Title | Number | Cr. Hrs. | Semester | Grade |
| **Required core courses:** | | | | |
| Introduction to Management and Entrepreneurship | BUS 1110 | 3 |  |  |
| Business Models for Entrepreneurship and Innovation | BUS 5980 | 3 |  |  |
| Digital Marketing and Promotions | MKT 5310 | 3 |  |  |
| **Choose two of the following courses:** | | | | |
| Customer Focus and Satisfaction | BUS 5150 | 3 |  |  |
| Strategic Management | BUS 5580 | 3 |  |  |
| Introduction to Web Design and Digital Media Studies | IS&T 4654 | 3 |  |  |
| Management and Leadership of Technological Innovation | IS&T 5251 | 3 |  |  |
| Technical Entrepreneurship | EMGT 5511 | 3 |  |  |
| Engineering Design Optimization | EMGT 5411 | 3 |  |  |